

Second Quarter and First Half 2011 Results

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August 2011



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Focused on Localised Cancer Treatment

- Developing a new concept in treatment of localised cancer
 - Local enhancement of well established cancer drugs via Photochemical Internalisation (PCI)
- Lead combination product PC-A11 completed Phase I/II clinical trial in cancer patients
 - PC-A11 = Amphinex + bleomycin: Well tolerated and strong tumour response; apparent high cancer specificity
- Positive initial results with additional cytotoxic agents in pre-clinical tumour models
 - · Further studies being performed to validate the results
- Opportunistic approach to macromolecules (proteins and gene therapy)
 - PCI is excellent for intracellular delivery of large molecules
- Good financial position for further development of the platform technology
 - Well funded; with cash to support the planned milestones



Highlights 2011

- Completed the Phase I/II study of PC-A11
- Decided next clinical study of PC-A11 in Head & Neck cancer patients
- Initiated compassionate use of PC-A11 on a named patient basis
- Finalized the initial preclinical efficacy studies to select new product combinations for clinical Proof of Concept studies
- Awarded NOK 10.85 million in BIA grant from The Research Council of Norway



Focused on Localised Cancer Treatment

PCI Technology

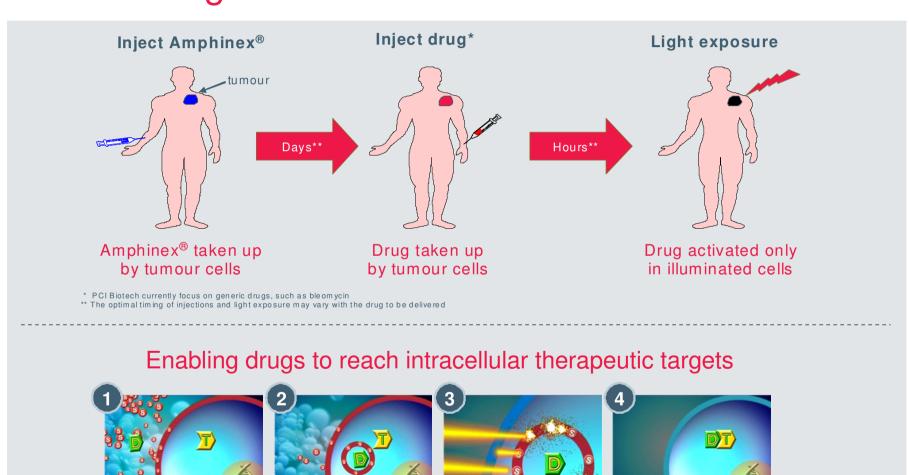
Photochemical Internalisation – a new technology for localised cancer treatment



- Light-induced chemistry for local enhancement of the effect of various drugs, using a unique and patented photosensitiser, Amphinex® to induce the enhancement
- PCI Biotech is developing fixed combination products with Amphinex[®] and different generic cytotoxics
- First clinical PCI study with PC-A11, based on Amphinex® and the well established generic cytotoxic bleomycin, has completed all patient visits at University College Hospital in London:
 - Included patients with some of the most difficult tumours to treat; osteosarcoma and squamos
 cell carcinoma of the head and neck, and skin metastases from breast cancer
 - The results indicate that PC-A11 induce strong tumour response and is well tolerated
- Preclinical studies suggest that PCI may also enhance the effect of several other marketed cancer drugs
- Initiated a project to document the immunological mechanisms of the PCI technology and to develop a treatment regime for optimal use of this mechanism, and this project is financially supported by the Norwegian Research Council

Significantly enhancing the local effect of cancer drugs



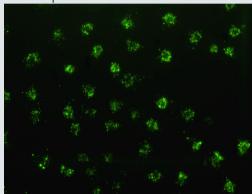


A versatile technology with many different potential applications

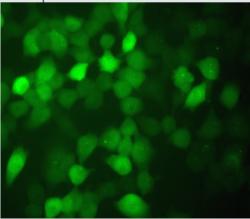


Efficiently releasing molecules from intracellular endosomes

Before photochemical internalisation



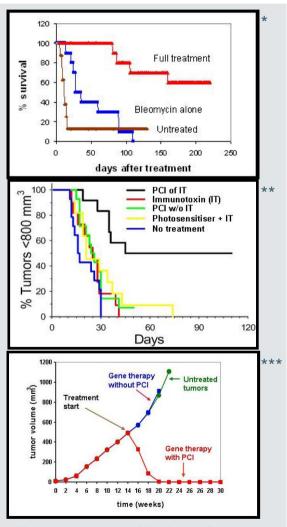
After photochemical internalisation



 Potentiating the localised effect of drugs on the market

 Designing specific drugs for photochemical internalisation

 Delivering the promise of gene therapies for localised treatment



*Berg, K. et al. (2005) Clin. Cancer Res. 11, 8476 **Selbo, et al. (2009). PLoS ONE, 4, e6691

^{***}Ndoye, A. et al. (2006). *Mol. Ther.* 13, 1154



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Strategy

Regulatory combination route opens up multiproduct opportunities



Conceptually a new product modality

 Close contact with regulatory authorities through early discussions on applicable regulatory guidelines and development requirements

Scientific advice meetings

- Meeting held with European Medicines Agency, Innovation Task Force
- Meetings held with National Health Authorities (SE, NL, GB)
- Formal Scientific Advice with European Medicines Agency
 - Non-clinical and clinical development requirements for the combination product PC-A11
 - Feedback considered valid also for other Amphinex® based combination products
- Continued regulatory interactions with Health Authorities in relevant markets

Unmet need in local treatment of cancer – need for improved local control



- Local control the arrest of cancer growth at the site of origin
- Improved local control is needed for a number of different cancers, e.g.:
 - · Head & neck cancer
 - Colorectal cancer
 - Lung cancer
 - Pancreatic cancer
 - Esophageal cancer
 - · Cholangiocarcinoma
 - Mesothelioma
 - Sarcoma
 - Glioblastoma
 - Cervical cancer
 - Prostate cancer
- Current local treatments vary between cancers and stages, but there is a general need of better treatment options



Multiple opportunities for value creation based on the PCI platform



- Focus area:
 - Combination products based on generic cancer drugs
 - PC-A11 develop to marketing authorization
 - Pipeline develop to clinical proof of concept for out-license

- Opportunistic approach:
 - Combination products based on patented drugs
 - Drug delivery of marketed drugs lifecycle collaborations
 - Drug delivery of macromolecules technology collaborations



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PC-A11



PC-A11: Status & key clinical results

- PC-A11 is an Amphinex[®] based combination product containing the well established generic cytotoxic bleomycin
- Bleomycin is indicated for several different cancers, including head & neck



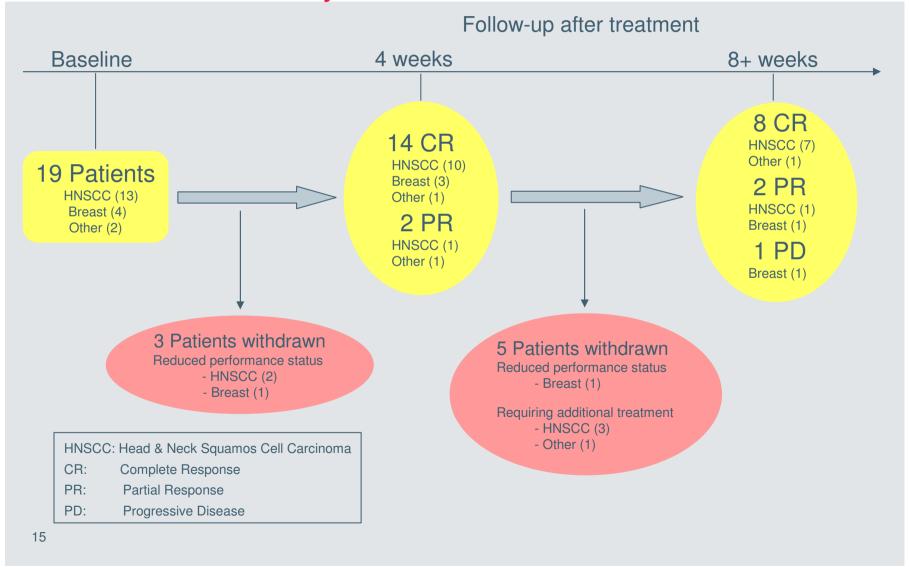
Amphinex®

- Phase I/II study with PC-A11 finished in 1H 2011 the results indicate good safety and efficacy
 - Strong tumour response at all dose levels and complete clinical regression of a majority of the target tumours
 - Good safety and tolerability primary endpoint (dose-limiting toxicity) reached at the 4th dose group
 - · Expansion group at selected dose level
 - MR imaging done at this group hard to interpret as it turns out to be difficult to discriminate reactive swelling from progression





Phase I/II study – dose escalation part Patient flow & efficacy results





Summary of Market assessment

- · Market assessment performed in France, Germany, Italy, Spain, UK and US
 - 65,000 70,000 head & neck cancer patients in EU big 5, representing approximately 50% of all European head & neck cancer patients
 - 45,000 50,000 head & neck cancer patients in US
- Key findings from Key Opinion Leader interviews:
 - Large patient population with need of new treatments able to reduce recurrence rates and prolong life
 - An indication with lack of new innovations
 - · Quality of life and locoregional control considered more important than overall survival
 - Level of skin photosensitivity important for commercial success
 - Cetuximab (Erbitux) most relevant price comparator
 - Approximately 20% of head & neck cancer patients eligible for PC-A11



PC-A11: Clinical development plan



- Completed Phase I/II study at University College Hospital in London
 - Study will be extended with up to 9 patients to study lower dose levels
- · Aiming to start Phase II study within selected indication in 2011
 - Recurrent H&N squamos cell carcinoma without distant metastases, unsuitable for radiotherapy and surgery
 - Single arm, open label, at the lowest dose level from Phase I/II
 - Primary endpoint progression free survival at 6 months
 - 50-80 patients
 - 4-6 sites in 4-5 European countries
- · Aim to apply for Marketing Authorisation if Phase II results are sufficiently positive
- Custom made light source for PC-A11 established testing for CE approval ongoing
- EMA has recently granted orphan designation for a new treatment of H&N squamos cell carcinoma



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Pipeline

First clinical study yields promise for clinical success in additional indications



- Aim to initiate further Proof of Concept studies with selected PCI combination products in interesting disease areas
 - Further cancer indications to be decided based on predetermined indication selection criteria, including:
 - Locally treated disease
 - Unmet medical need
 - Access with light
 - Products potentiated by PCI
 - Time to Proof of Concept
 - Market and regulatory considerations
 - Positive initial results with several cytotoxic agents in pre-clinical tumour models
 - Further studies to validate the results are ongoing
 - Aim to initiate clinical Proof of Concept studies in 2012 based on the results of the preclinical studies





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Financial results



Financial key figures 2011 and 2010

P&L (TNOK)	Q2 2011	Q2 2010	1H 2011	1H 2010	2010
Grants	885	1 789	2 446	3 151	10 444
Research and development costs	5 482	5 561	10 494	10 816	20 185
General and administrative costs	531	2 620	1 118	4 429	6 502
Total operating costs	6 013	8 818	11 612	15 245	26 687
Operating results	-5 128	-6 392	-9 166	-12 094	-16 243
Profit before tax	-4 297	-6 222	-7 494	-11 751	-13 940
Cash flow (TNOK)					
Net cash flow from operations	-3 766	-2 215	-8 306	-5 867	-8 283
Net cash flow from investments					
Net cash flow from financials		83 369		83 369	83 274
Net cash flow	-3 766	81 154	-8 306	77 502	74 991



Financial key figures 2011 and 2010

Balance (TNOK)	30.06.2011	30.06.2010	31.12.2010
Fixed assets	44	115	78
Short term receivables	3 755	3 859	3 649
Cash & cash equivalents	102 508	113 325	110 814
Equity	98 409	107 255	105 423
Long term debt	0	0	0
Short term debt	7 898	10 044	9 118



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Summary

PCI Biotech – well positioned for attractive development opportunities



PC-A11 Completed Phase I/II study – extension to study lower doses Positive initial clinical results – a safe product with good effect in head & neck cancer Decided next clinical study with the aim to start in 2011 **Pipeline** Identified relevant new product combinations and cancer indications Finalised the initial preclinical tests in animal models with new combination products Positive with several cytotoxic agents – further studies initiated to validate the results Aim to start further clinical proof of concept studies in 2012 **Finance** Good financial position for further development of PC-A11 and the PCI platform 2012 - 2013 2011 Preclinical evaluation of new product combinations finished - Phase II PoC second/third indication study initiated Start of phase II head & neck cancer (PC-A11) Phase II/III head & neck cancer finished (PC-A11)

Phase II PoC second indication study finished

1-3 licensing deals signed



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