

Second quarter and first half year 2015

PCI Biotech Holding ASA Per Walday, CEO Ronny Skuggedal, CFO 18 August 2015



Important notice and disclaimer

This document (the "Presentation") has been prepared by PCI Biotech Holding ASA (the "Company") exclusively for information purposes. Neither this Presentation nor any copy of it nor the information contained herein is being issued, and nor may this Presentation nor any copy of it nor the information contained herein be distributed directly or indirectly to or into, any jurisdiction in which such distribution would be unlawful or not appropriate. Recipients of the Presentation shall not reproduce, redistribute or pass on, in whole or in part, the Presentation or any of its content to any other person. The Presentation does not constitute, and should not be construed as, an offer to sell or a solicitation of an offer to buy any securities of the Company in any jurisdiction.

This Presentation contains certain forward-looking statements relating to the business, financial performance and results of the Company and/or the industry in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, and are sometimes identified by the words "believes", expects", "predicts", "intends", "projects", "plans", "estimates", "anims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements contained in this Presentation, including assumptions, opinions and views of the Company or cited from third party sources, are solely opinions and forecasts which are subject to risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements that are expressed or implied by statements and information in the Presentation, including, among others, risks or uncertainties associated with the Company's business, segments, development, growth management, financing, market acceptance and relations with customers, and, more generally, general economic and business conditions, changes in domestic and foreign laws and regulations, taxes, changes in competition and pricing environments, and fluctuations in currency exchange rates and interest rates. None of the Company or any of its subsidiaries or any such person's directors, employees or advisors provide any assurance that the assumptions underlying forward-looking statements expressed in this Presentation are free from errors nor does any of them accept any responsibility for the future accuracy of such forward-looking statements.

The information contained in this Presentation has not been independently verified. No representation or warranty (express or implied) is made as to the accuracy or completeness of any information contained herein, and it should not be relied upon as such. None of the Company or its subsidiaries or any such person's directors, employees or advisors shall have any liability whatsoever arising directly or indirectly from the use of this Presentation. By reading the Presentation, or attending any oral presentation held in relation thereto, you acknowledge that you will be solely responsible for your own assessment of the Company, the market and the market position of the Company and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's business. The content of this Presentation are not to be construed as legal, business, investment or tax advice. Each recipient should consult with its own professional advisors for any such matters and advice.

No action has been taken to allow the distribution of this Presentation in any jurisdictions other than Norway. The Presentation has not been reviewed or registered with, or approved by, any public authority, stock exchange or regulated market. The distribution of this Presentation, as well as any subscription, purchase, sale or transfer of securities issued by the Company, may be restricted by law in certain jurisdictions, and persons into whose possession this Presentation comes are required by the Company to inform themselves about and comply with any such restrictions. Any failure to comply with such restrictions may constitute a violation of the laws of any such jurisdiction. None of the Company or its subsidiary undertakings or any such person's directors, employees or advisors shall have any responsibility for any such violations.

THIS PRESENTATION AND THE INFORMATION CONTAINED HEREIN DO NOT CONSTITUTE AN OFFER OF SECURITIES FOR SALE IN THE UNITED STATES AND ARE NOT FOR PUBLICATION OR DISTRIBUTION TO U.S. PERSONS (WITHIN THE MEANING OF REGULATION S UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT")). THE SECURITIES OF THE COMPANY HAVE NOT AND WILL NOT BE REGISTERED UNDER THE SECURITIES ACT, AND MAY NOT BE OFFERED OR SOLD WITHIN THE UNITED STATES OR TO U.S. PERSONS, EXCEPT PURSUANT TO AN EXEMPTION FROM THE REGISTRATION REQUIREMENTS OF THE SECURITIES ACT.

IN RELATION TO THE UNITED KINGDOM, THE PRESENTATION IS STRICTLY CONFIDENTIAL AND IS ONLY DIRECTED AT PERSONS WHO FALL WITHIN THE MEANING OF ARTICLE 19 (INVESTMENT PROFESSIONALS) AND 49 (HIGH NET WORTH COMPANIES, UNINCORPORATED ASSOCIATIONS, ETC.) OF THE FINANCIAL SERVICES AND MARKETS ACT 2000 (FINANCIAL PROMOTION) ORDER 2005 OR WHO ARE PERSONS TO WHOM THE PRESENTATION MAY OTHERWISE LAWFULLY BE DISTRIBUTED.

There may have been changes in matters which affect the Company subsequent to the date of this Presentation. Neither the issue nor delivery of this Presentation shall under any circumstance create any implication that the information contained herein is correct as of any time subsequent to the date hereof or that the affairs of the Company have not since changed, and the Company does not intend, and does not assume any obligation, except as required by law, to update or correct any information included in this Presentation.

This Presentation is subject to Norwegian law, and any dispute arising in respect of this Presentation is subject to the exclusive jurisdiction of the Norwegian courts.



Highlights first half year 2015

Sound cash position

 Secured funding for development programs through a fully underwritten rights issue

Bile duct study

 Progression of the bile duct study by successful completion of the second and third dose cohorts

Strategic refocusing

Termination of the ENHANCE study and strategic refocusing in progress

Partnering

First research collaboration initiated with a commercial entity

Successful IND

 Successful Investigational New Drug (IND) application review for Amphinex

PCI Biotech at a glance Unlocking the potential of innovative medicines



- A listed (PCIB:NO) cancer-focused biotech company
- Photochemical internalisation ("PCI") technology, originating from the Norwegian Radium Hospital
- Clinical Program
 - Phase I/II with the photosensitiser Amphinex® for the orphan indication inoperable bile duct cancer
- Pre-clinical programs
 - Vaccine delivery technology that provides strongly enhanced T-cell responses
 - Efficient delivery of macromolecules, such as nucleic acid therapeutics

PCI deliver drugs into cells through illumination















'Remarkable' efficacy with immunotherapy Competitive landscape is changing



- Results released in May at ASCO suggest a 'remarkable' immunotherapeutic response in head and neck cancer
- Potentially twice as effective as todays standard treatment with cetuximab, which is used as historical comparator for the design of the ENHANCE study
- This will likely result in significantly increased competition for both clinical recruitment and market access, and increase the risk of needing a Phase III



"...seems to be almost twice as effective as the standard treatment..."

Dagens Medisin, 29.05.15



Termination of the ENHANCE study



Strategic refocusing in progress

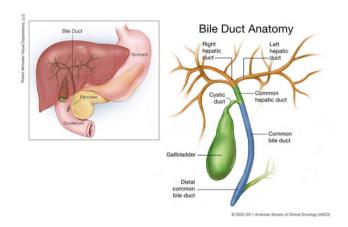
Increased complexity Diminishing opportunity Recent market review based Re-growth in the tumour rim on the revised TPP Increased margins needed Reduced market penetration Revised target product profile • New alternative technologies **ENHANCE** Overall risk/reward analysis Increasingly challenging **Increased competition** recruitment Recruitment has been difficult New promising CPI's Will become increasingly Results released at ASCO demanding • CPI seems to outperform Erbitux Increased risk of need for Phase III





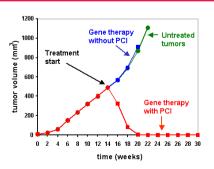
Local cancer treatment

Bile duct cancer



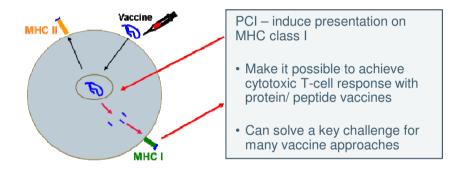
3 PCI macromolecule delivery

- siRNA & other oligos
- Gene therapy
- Immunotoxins

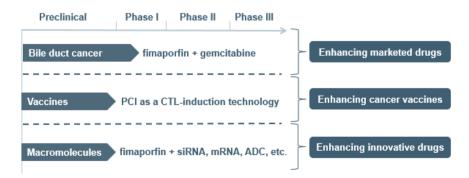


PCI vaccination technology

Focus on therapeutic vaccination



PCI development pipeline





Unlocking the potential of innovative medicines

Amphinex® – A New Paradigm for Localized Cancer Treatment

Clinical study with Amphinex in inoperable bile duct cancer is moving forward



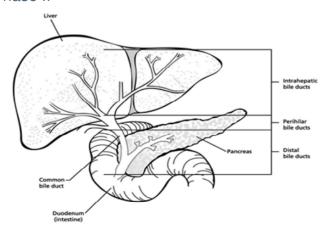
Why target bile duct cancer?

- Patient population with high unmet medical need
- Orphan indication represents a distinct market opportunity
- Easy access with light through routine endoscopic methods
- No approved medical treatments
- Weak development pipeline

Attractive due to orphan benefits and absence of satisfying treatments

Current status and plans

- Safety driven Phase Ib
- Third dose cohort concluded Aug 2015 no safety concerns
- Screening for the next dose cohort has been initiated
- 5:2 randomisation in Phase II, 35 pts in total
- Increasing the number of sites in preparation for Phase II





Unlocking the potential of innovative medicines

Vaccines and Macromolecules – Unlocking the true potential of new treatment paradigms





- The preclinical program in vaccination has been successfully progressed
- New promising data presented at several vaccine- and partnering-meetings
- Received a positive written opinion on an important patent application:
 - PCI in combination with a very important group of immune enhancing substances
 - May give at least 20 years broad protection for the use of PCI with many of the therapeutic cancer vaccines under development













RXi Pharmaceuticals Corporation is a biotechnology company listed on NASDAQ (RXII), focusing primarily on dermatology and ophthalmology



RXi's discovery and clinical development programs are primarily based on a proprietary siRNA technology

(Additional information may be found on the Company's website, www.rxipharma.com)

- Research collaboration with RXi is progressing according to plan
- Initial purpose is to utilize the companies' complementary scientific platforms to explore potential synergies based on pre-clinical in vitro and in vivo studies
- The companies will evaluate results achieved from the research collaboration and explore the potential for a closer collaboration



Unlocking the potential of innovative medicines

Financial key figures

PCI Biotech

Financial key figures

(In NOK 1,000)	1H 2015	1H 2014
Other Income	4 729	3 905
Operating costs	19 403	21 696
Operating results	-14 674	-17 791
Financial items	427	413
Comprehensive income	-14 247	-17 378
Cash & cash equivalents	63 316	29 188
Total debt	8 589	8 096
Net cash flow from operations	-17 907	-17 407

- Secured funding for development programs through a fully underwritten rights issue
- Close to MNOK 10 non-dilutive funding for 2015
- Financial runway towards end of 2016 at current cost base



Unlocking the potential of innovative medicines

Strategy and Outlook



Development and commercial strategy; Execution plan and future milestones

	2015	2016 - 2017
Bile duct cancer	Progress clinical Phase I dose-escalation part and prepare for initiation of Phase II randomised study	 Orphan drug designation Complete bile duct cancer Phase II study and initiate licensing
Vaccines & Macromolecules	 Document immune-potentiation in relevant animal models and strengthen products/IP Position PCI in second generation cancer immunotherapy regimen Strategic R&D alliances and licensing 	 Strategic collaboration to facilitate further vaccine product development in preclinical testing Enter clinical Phase I

Focus on research leadership and licensing of the unique proprietary PCI technology





Main focus going forward:

- 1 Progress of the Phase I/II bile duct cancer study
- 2 Preclinical vaccination program
- 3 Strategic decision making
- Partnering agreements and alliance progress



Enquiries

PCI Biotech Holding ASA

CEO Per Walday

Cell phone: +47 917 93 429
Telephone: +47 67 11 54 02
E-mail: pw@pcibiotech.com

CFO Ronny Skuggedal

Cell phone: +47 940 05 757
Telephone: +47 67 11 54 03
E-mail: rs@pcibiotech.com

www.pcibiotech.com